

# MANHATTAN HOUSE OF CRYPTON®

SITE Manhattan House of CRYPTON® SITE LOCATION New York City, New York VISTA® PRODUCT USED Nuance V48

## Protection

CRYPTON® Super Fabric was introduced seven years ago as a unique durable fabric that withstands virtually any abuse. These extraordinary fabrics are engineered to offer breathability, stain resistance, water repellency and antimicrobial properties with surprising elegance. CRYPTON® is now used by thousands of worldwide hotels, restaurants and institutions, and is fast moving into residential markets across the country.



When the principals of Hi-Tex, Inc. looked for an ideal site to showcase this revolutionary new fabric and technology, they wanted a special environment that could at once exhibit their fabrics in a variety of applications. The "living laboratory" is located on the East Side of midtown Manhattan and showcases their line in both traditional and unconventional ways.

In addition to wall fabrics, ceiling panels and curtains, CRYPTON® fabrics were also developed into custom area rugs and upholstered onto new and vintage furniture pieces.



Expansive windows in every room, covered with CRYPTON® sheer fabrics, effectively display the fabrics' interplay with both artificial and natural light. And thereby lies the challenge.

Uncontrolled sunlight streaming through the windows is the one element these super fabrics cannot resist. Accordingly, a key factor in the showcasing of CRYPTON® fabrics

became the installations of solar control window film. VISTA Nuance, a dual reflective film, was chosen because it at once provides high solar rejection and blocks damaging UV light—the culprit in sunlight that causes fading.



VISTA Nuance V48 blocks 99.9% of all UV rays, reflects only 12% of visible light interiorly and 16% exteriorly. When installed, the film reduces glare by 48% and rejects a similar percentage of all solar energy.

The installation of VISTA Nuance makes it possible for CRYPTON® fabrics to be displayed in their full glory without fear of fading, at the same time allowing clear twenty-four hour a day views of New York through huge windows.

The House of CRYPTON® will now always be a sanctuary for designers, fabric producers and distributors to enjoy the fabrics in full color in a spectacular living environment.

**VISTA®**   
WINDOW FILM

CRYPTON® is registered trademark of Hi-Tex Inc. U.S. Patents 5,565,265, 5,747,392 and 6,024,823. Other U.S. and Foreign Patents Pending.

VISTA® is a registered trademark of CPFilms Inc.  
©2001 CPFilms Inc., Martinsville, VA (540) 627-3000 [www.vista-films.com](http://www.vista-films.com)  
Vista Window Film is pleased to have strict quality systems and has been ISO 9001 Certified (Certificate Number FM 35957).

The nature of certain delicate fabrics and dyes will lead to premature fading regardless of the application of any window film protective treatment.

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CASE HISTORY